

Places to Visit Sussex

The official visitor guide for the county

- Est. Since 1989
- Attractions preferred advertising medium
- Expanded to East Sussex 2011
- The most comprehensive guide to the county
- Now an even more comprehensive guide for our visitors, new categories introduced in 2011 include Accommodation, Restaurants, Caravan & Camping and Shopping
- A user friendly, pocket sized guide
- Only publication to support Group Travel
- Only publication to include facilities for the disabled
- Mailed to hundreds of Group Travel Operators across the country
- Available for subscription

Our guide is stocked in over 1500 outlets across Sussex and Hampshire

Attractions, Hotels, Bed & Breakfast, Caravan & Campsites, Tourist Information Centres, Libraries, Shops, Restaurants plus many more

Print Run
180,000

MEDIA PACK

FREE VISITOR GUIDE 2013
Places to Visit
Sussex
www.placestovisitsussex.co.uk

Welcome to Sussex
www.placestovisitsussex.co.uk

Section Colour Guide

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Places to Visit Sussex
MONEY OFF Printable Vouchers
SAVE £££
on Sussex Visitor Attractions, Restaurants and Places to Stay
Simply visit: www.placestovisitsussex.co.uk
FIND A DEAL, CLICK AND PRINT TODAY!

Places to Visit Sussex

The Website

- Access to **Unlimited listings of your events** on the website
- The website **captures visitors email addresses** plus they can sign up to our discount/voucher emails which we email out on a regular basis
- We build a relationship for the website viewer by **linking attractions to nearby other attractions** and places to stay eg On the Arundel Castle profile page, viewers will see the nearby hotels and nearby attractions to this venue.



Places to Visit Sussex

Rate Card

The Guide

Lineage	£195.00	
Eighth Page	£295.00	Eighth Page 23mm deep x 93mm wide
Quarter Page	£495.00	Quarter Page 48mm deep x 93mm wide
Half Page	£850.00	Half Page 98mm deep x 93mm wide
Full Page	£1575.00	Full Page 198mm deep x 89mm wide (without bleed)
Inside Front	£1725.00	
Inside Back	£1725.00	
Back Page	£1925.00	

Web Advertising

Package £275.00 per year

Banner Advertising

From £49.00 per month

Please note for the IFC and IBC: 5mm of the inside front cover and inside back cover is obscured during finding, please insure a gutter allowance.

E-mail Delivery must comply with Past4Press (details on application)

Formats CD and email.

File Types High Res PDF to pass for press standard, EPS.

- All fonts and images supplied must be embedded (for viewing and printing purposes only)
- Do not compress files
- Colour images saved @ 300dpi in CMYK
- No responsibility for the final appearance will be accepted unless an approved proof generated from the computer file is supplied
- Colour proofs accepted: Matchprint, Digital Cromalin, Iris Realist.

Please Note: Ads not supplied as finished material could be liable to surcharges. No liability can be accepted for these advertisements as to layout or reproduction from material supplied

For further information on advertising and design please contact a member of the team at:

info@placetovisitsussex.co.uk // 01903 732590

Head Office: RWP - Real World Publishing, 108 Wick Street, Littlehampton, West Sussex. BN17 7JS

Orders for advertisements are accepted on a subject to Places to Visit Sussex's standard Terms and Conditions for the insertion of advertisements ('Standard Terms') full details of which are available on the Places to Visit Sussex website at www.placetovisitsussex.com

All advertisements must be prepaid unless a previously approved account has been agreed. Failure to comply with the agreed terms may (in addition to Places to Visit Sussex's own remedies) result in third party intervention and additional charges being incurred. Credit accounts are payable strictly thirty days from the date of invoice. Places to Visit Sussex shall be entitled to charge late payment fees and late placement fees details of which are set in the Standard Terms, in the event that payment is not made by the due time and/ or advertisements are not submitted by the Copy Date, and, where applicable, agreed copy deadline.

Acceptance of all advertisements is conditional upon the advertiser's warranty that advertisements do not contravene any law or regulation and does not infringe any third party rights.

Places to Visit Sussex reserves the right to refuse, amend or otherwise deal with all advertisements submitted to it as its absolute discretion and without explanation. All advertisements must comply with the British Code of advertising practice.

Places to Visit Sussex maintains a totally impartial editorial policy. Advertisers are never guaranteed an editorial mention in exchange for taking the advertisement. Advertisers may receive a bad review or no review at all.

The person placing the order for the insertion of the advertisement with Places to Visit Sussex warrants and confirms that they are contracting with Places to Visit Sussex as principal notwithstanding that they may be acting directly or indirectly as an advertising agent or media body or in some other representative capacity.